



“THE TRIALS AT MISTY ISLE”

2018 SPONSORSHIP LEVELS

We invite you to partner with us as we welcome people from near and far to enjoy the fascinating world of the working sheepdog. This one-of-a-kind event highlights the unique partnership between handler and dog and the sheep.

VSDC STATISTICS & INFORMATION

- Most attended herding event on the West Coast
- 10,000 attendees
- USBCHA (US Border Collie Handlers' Association) National Qualifying Competition
- Local food, spirits & craft booths - over 30 local vendors represented
- Bagpiping, panel discussions & interviews, sheep shearing, fiber demonstrations & more
- Unique & beautiful setting on the rolling hills of Misty Isle Farms on Vashon Island

A VARIETY OF SPONSOR LEVELS TO CHOOSE FROM

BENEFITS	EXCLUSIVE - EVENT - PARTNER	- FIBER ARTS - - FIELD - - SHEEP -	- TROPHY - - EDUCATIONAL (2) -	- GOLD - - KIDS TENT - - SPIN-IN TENT -	- SILVER - - SHEARING TENT - - FIBER DEMO TENT -
	\$10,000	\$5,000	\$3,000	\$1,000	\$500
Event Poster	✓	✓	✓	✓	
Event Website	✓	✓	✓	✓	✓
Marketing Materials & Trials Newsletters	✓	✓	✓	Newsletter only	Newsletter only
Radio & Special Advertising	✓				
Souvenir Program Ad (4,000 printed)	3 pages!	2 pages	1 page	1/2 page	1/4 page
Sponsor Banner at Trials	3 event banners	2 event banners	✓		
Recognition at Trial	✓	✓	✓		
Dedicated Booth at Trial	2 booths	✓	✓		
Trial Dog sponsored in your name	✓	✓	✓	✓	
Exclusive Event Invites & VIP Benefits*	✓				
Sponsor Event Packet	30 Event Passes (unlimited use)	15 Event Passes (unlimited use)	6 Event Passes (unlimited use)	4 Event Passes (unlimited use)	

* VIP Benefits include: merchandising, food and drink passes, and exclusive advertising venues



“THE TRIALS AT MISTY ISLE”

2018 SPONSORSHIP FORM

If you would like to be a 2018 Sponsor, please complete the following information:

▶ SELECT YOUR SPONSOR LEVEL

- | | |
|---|--|
| <input type="checkbox"/> \$10,000 EXCLUSIVE EVENT PARTNER | <input type="checkbox"/> \$1,000 GOLD SPONSOR |
| <input type="checkbox"/> \$5,000 FIBER ARTS SPONSOR | <input type="checkbox"/> \$1,000 KIDS TENT SPONSOR |
| <input type="checkbox"/> \$5,000 FIELD SPONSOR | <input type="checkbox"/> \$1,000 SPIN-IN TENT SPONSOR |
| <input type="checkbox"/> \$5,000 SHEEP SPONSOR | <input type="checkbox"/> \$500 SILVER SPONSOR |
| <input type="checkbox"/> \$3,000 TROPHY SPONSOR | <input type="checkbox"/> \$500 SHEARING TENT SPONSOR |
| <input type="checkbox"/> \$3,000 EDUCATIONAL SPONSOR | <input type="checkbox"/> \$500 FIBER DEMO TENT SPONSOR |

▶ SPONSOR INFORMATION

SPONSOR FULL NAME: _____

CONTACT NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

▶ PAYMENT & BILLING

- Check Enclosed** (*make checks payable to VSDC*)
- Please charge my credit card Visa MasterCard Discover American Express

Name (*as it appears on credit card*): _____

Card # _____ Expiration _____ / _____

Signature _____ CCV _____

▶ PROVIDE LOGO ARTWORK

Your logo will be used for publicity and marketing!

- I will provide a logo I do not have a logo No logo necessary, just list my name

If you are providing a logo, please send electronic, high resolution image to catherinesull@yahoo.com. Acceptable formats include: PDF, JPG or PNG. Acceptable resolution: 300 dpi.

▶ RETURN FORM

Please contact Maggi McClure, Executive Director at sheepdog@vashonsheepdogclassic or **206.380.1191**

THANK YOU FOR BEING A VSDC SPONSOR!